SPONSOR A GUIDE

Fe26 makes one page for each race: the course in 3D, race-morning weather, and the times it takes. Athletes open it when they are choosing a race, when they are training for it, and in race week.

WHO READS IT

People racing that event, and the friends and family travelling with them. Each guide shows how many athletes finished the last race. Fe26 is in beta, so there are no reader numbers yet. They will be published here once the guides are public.

WHAT A SPONSOR GETS

- One named line inside the panel that fits what you do: a bike shop on the bike numbers, a hotel on getting here, a café on race morning.
- One sponsor per panel. No banners, no pop-ups, no tracking.
- Your line is always marked as a sponsor, and it never changes what the guide says.

WHAT IT LOOKS LIKE

An example from the Victoria 70.3 guide.

GETTING HERE

Straight-line distances to the lake.

Victoria International (YYJ)	**13 km**
Swartz Bay ferry	**17 km**
Sponsor	**Your hotel, 10 minutes from the start**

GET IN TOUCH

Email barton@liift.io and say which race you have in mind.

Email Us

Fe26 is an unofficial guide, not connected to or endorsed by IRONMAN.